# Ian Allen

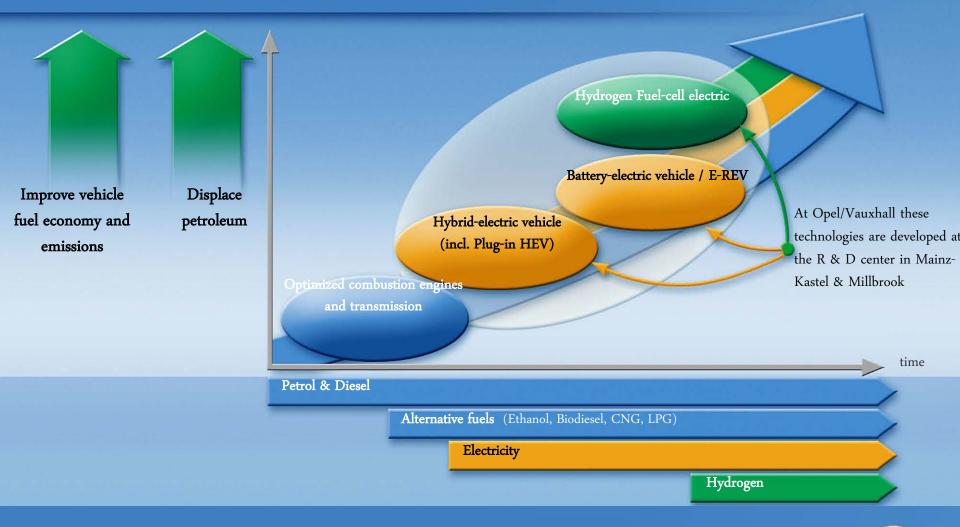
Manager Environmental Strategy & Ampera

Vauxhall Ampera - Range Extender





### Advanced Propulsion Technology Strategy



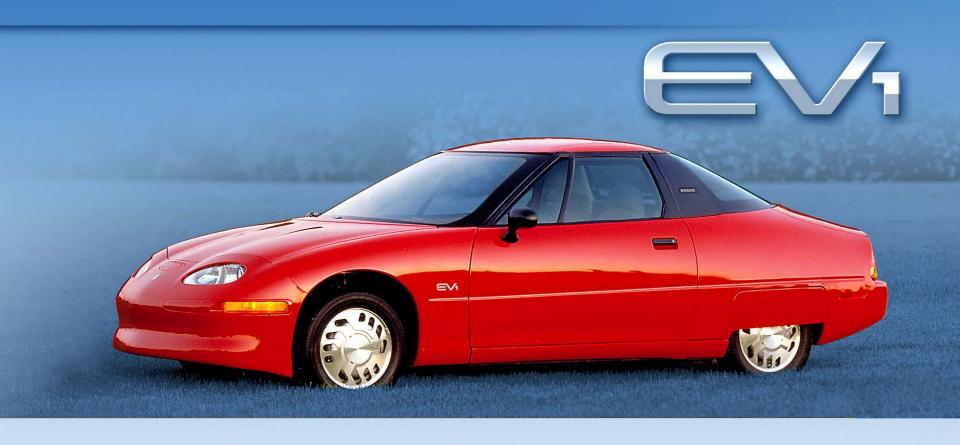


# Independence from Petrol





# Overcoming RANGE Anxiety





# Typical Daily Commute





# Extended-Range Electric Vehicle

### 40 miles

Battery electric drive

- Zero tailpipe emissions



## >310 miles

of extended range driving





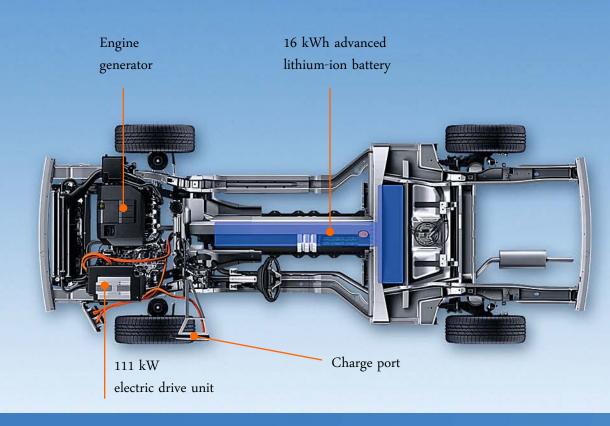
# Successfully Establishing E-REV as a New Propulsion Category





# 

- Flexible advanced propulsion system
- Enables up to 40 miles battery
  driving & zero tailpipe emissions
- Eliminate range anxiety of pure electric cars
- Powerful all electric driving all the time





# Lithium Ion Battery

- 16 kWh (8 kWh usable)
- High energy, high power in minimized package
- Charged in approx. 3 hours @ 230 Volts
- 10 years life / 150,000m





### Powerful Performance

- 111kW of power
- 370 Nm of torque
- 100 mph top speed
- Acceleration:
  - 0-60mph in about 9 seconds
  - Accelerates like a

V6 250 hp diesel

Breaking the paradigm.... Now green fun to drive



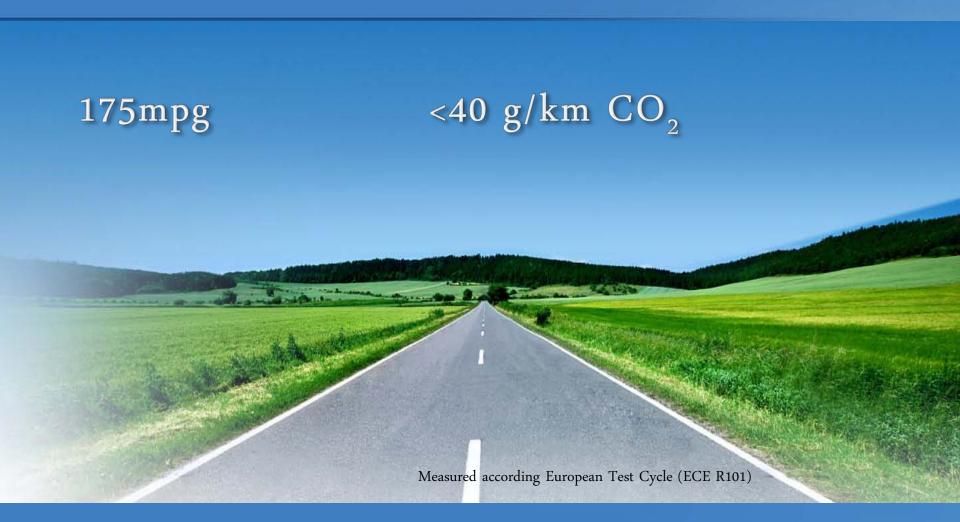
#### Incentives

- Plug-in car grant 25% of purchase price up to £5k
- No VED
- First year Capital Allowances
- 50% discount on BIK for 1-75g/km
  - therefore 5% for Ampera
- No London congestion charge
- Plugged-in-Places





# Setting a new standard for Efficiency





# Luton to Ellesmere Port Drive





# Summary

■ Not BEV nor PHEV - E-REV

■ Not a concept — it's coming

- UK launch Feb 2012

Vauxhall at the forefront





Are you plugged in?

Arrival Feb 2012



